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Contact: Steven Neale  
Verona Community Center  
973-857-4830  
stneale@veronanj.org

**Verona launches Remyndr service to deliver a 21st century curbside collection calendar to residents.**

Verona, NJ - September 15, 2015. Have you ever forgotten bulky waste day? How about magazines and junk mail? Would you like an alert in a snowstorm if we cannot collect the trash? Good news, help is at hand.

Verona is pleased to announce a partnership with Remyndr to deliver complete curbside collection calendars in a mobile app. Residents can visit the Apple App or Google Play store to download the free app today. There is no registration required. Simply enter your home address and each night before a collection, Remyndr will notify you of the pickup type and tell you what goes in the collection.

"We are always looking for innovative ways to educate and communicate" said Steven J. Neale, Township of Verona, Department of Community Services. "Remyndr offers us a simple way to help residents participate in our great town collection services and make the most of all the collection types we offer."

In addition to the regular help with getting bins to the curb, Remyndr offers Verona the ability to message residents to remind them of holiday collections, hazardous waste days and let them know if a disruption occurs. Dragging a bin through three feet of snow only to see it still uncollected at the end of the day can be frustrating. Verona can now message residents by route, so alerts are always relevant to the recipient.

Steven has been impressed with the simplicity of the service and went on to say, "We knew the platform would be easy to use but it has exceeded expectations. Remyndr managed the entire town set up and constantly checked in to make sure we were happy and understood the process. Now we are live, the service just runs. I check our dashboard once a week to track new users, which takes 2 minutes. It's awesome."

Over the coming weeks, residents will see information about the service in emails, flyers, news articles and in local offices. Residents are also being encouraged to tell friends and neighbors to maximize the channel value to the town.

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**About Remyndr**

Remyndr is a community specific, smart phone notification tool available to local governments that increases curbside recycling by reminding residents of the items to be collected the following day and providing information to promote participation.

